

Order / Rev: 197368
Alt Order #: 06838805
Flight Dates: 10/30/12 - 11/12/12

Advertiser: POL/League of Conservation Voters 201
Product Desc: 10/30-11/12 CONSERVATION VOTERS
Estimate: 1512
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/30/12	11/02/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p - TWTF--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2		\$700.00			0.00			
E 15	WAVY	10/30/12	11/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p - TWTF--	:30	5	\$1,000.00	P2	0.00	NM	5	\$5,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		5		\$1,000.00			0.00			
E 16	WAVY	11/03/12	11/03/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
SATURDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1		\$350.00			0.00			
E 17	WAVY	11/04/12	11/04/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1		\$350.00			0.00			
E 18	WAVY	10/30/12	11/02/12	M-F 7-730p M-F 7-730p	CM	7-730p - TWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2		\$600.00			0.00			
E 19	WAVY	10/30/12	11/02/12	M-F 730-8p M-F 730-8p	CM	730-8p - TWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
THE INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2		\$600.00			0.00			
E 20	WAVY	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	758p-9p --W----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
ANIMAL PRACTICE/GUYS WITH KIDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1		\$900.00			0.00			
E 21	WAVY	11/02/12	11/02/12	Fri Hour 1 Friday 8-9p	CM	8p-9p ----F--	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
WHITNEY/COMMUNITY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1		\$700.00			0.00			
E 22	WAVY	11/04/12	11/04/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
FOOTBALL NIGHT IN AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		2		\$1,200.00			0.00			
E 23	WAVY	10/30/12	11/02/12	LN M-F M-F News 10 @11	CM	11p-1130p - TWTF--	:30	5	\$800.00	P2	0.00	NM	5	\$4,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		5		\$800.00			0.00			
E 24	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p -----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
SATURDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1		\$800.00			0.00			
E 25	WAVY	10/30/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a - TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
THE TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		4		\$300.00			0.00			
E 26	WAVY	11/03/12	11/03/12		CM	1130p-103a -----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SNL Saturday Night Live														
SATURDAY NIGHT LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00		0.00			
E 27	WAVY	11/05/12	11/06/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a MT-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,500.00		0.00			
E 28	WAVY	11/05/12	11/06/12	Today Show M-F Today Show M-F	CM	7a-9a MT-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,500.00		0.00			
E 29	WAVY	11/05/12	11/06/12	Today Show 2 Today Show 2	CM	9a-10a MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$300.00		0.00			
E 30	WAVY	11/05/12	11/06/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p MT-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$150.00		0.00			
E 31	WAVY	11/05/12	11/06/12	Days of Our Lives Days of Our Lives	CM	1p-2p MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$300.00		0.00			
E 32	WAVY	11/05/12	11/06/12	M-F 2-3p The Doctors	CM	2-3p MT-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$150.00		0.00			
E 33	WAVY	11/05/12	11/05/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
MAURY POVICH														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00		0.00			
E 34	WAVY	11/05/12	11/05/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
ANDERSON COOPER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00		0.00			
E 35	WAVY	11/05/12	11/05/12	WAVY News 10 @ 5p News 10 @ 5p	CM	5p-530p M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00		0.00			
E 36	WAVY	11/05/12	11/05/12	WAVY News 10 @ 530p News 10 @ 530p	CM	530p-6p M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00		0.00			
E 37	WAVY	11/05/12	11/05/12	WAVY News 10 @ 6p News 10 @ 6p	CM	6p-630p M-----	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,000.00		0.00			
E 38	WAVY	11/05/12	11/05/12		CM	7-730p M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p											
				M-F 7-730p											
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$600.00		0.00					
E 39	WAVY	11/05/12	11/05/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 730-8p											
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$600.00		0.00					
E 40	WAVY	11/05/12	11/05/12	LN M-F	CM	11p-1130p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				M-F News 10 @11											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$800.00		0.00					
E 41	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno	CM	1134p-1237a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Tonight Show w/Leno											
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$300.00		0.00					
													Totals	94	\$54,450.00